

**HEALTH DISPARITIES
COMMUNITY ADVISORY BOARD
Meeting Minutes
March 28, 2006**

Time Event Happenings

12:30 Introductions – J. Andrews, PhD, RN

12:40 Lunch

12:55 Prostate Cancer Research at Medical College
Rosalind Jones, MSN, RN, School of Nursing

Focus: Prostate Cancer, depression, fatigue, and stress effect on quality of life

Suggestions from Advisory Board:

- Target beauty/barber shops
- VFW, American Legion, Masons
- Use graphic pictures
- Testimonials from persons who experience problem/health issue
- “What’s in it for me?”—let people know
- Incentives
- Difficulties with recruiting/educating men
- Depression as an issue
- Captivating methods of recruiting/educating
- Credible informants
- Help overcome fear

1:25 Family Approach for Tobacco Control (Rural Focus with African Americans)
Martha Tingen PhD, RN, Georgia Prevention Institute

Focus: Lifeskills and intergenerational transmission

Suggestion from Advisory Board:

- Pair up families for accountability
- Social support among parents
- Relay benefits of program
- Peer motivational techniques

1:50

National Black Leadership Initiative on Cancer
Mr. Benard Morgan, President

Focus: Prostate and Colorectal Cancer awareness
Availability to speak to various groups, organizations
Provide information, testimonials, referrals

2:05

Future Meeting Suggestions
Regular Community Board Meetings - Quarterly
Email list serve
E-news once a month
Next meeting in three months - TBA