

**Medical College of Georgia**  
**Department of Health Informatics–Master of Public Health**  
**Program Objectives**

**Target Outcome/Objectives for Achieving Goal 1 (Instruction):**

1. Provide a curriculum that addresses the competencies published by ASPH, CAHIM, and CDC Center for Public Health Informatics.
2. Enroll at least 15 new student applicants each year who meet or exceed admissions criteria.
3. 100% of the students will demonstrate proficiency by maintaining grades of “B” or higher in all courses.
4. Retain at least 90% of enrolled students in the program.
5. 85% of respondents to employer satisfaction surveys will respond favorably (satisfactory or very satisfactory) about the Program in all areas of the survey.

**Target Outcome/Objectives for Achieving Goal 2 (Research):**

1. Faculty will have 15-25% of effort assigned to research and scholarship.
2. At least 50% of the faculty will be either the PI or Co-PI on research projects (either funded or unfunded) by 2011.
3. 100% of students enrolled in the Capstone course will complete a research project and submit it for evaluation by the School of Graduate Studies Research Day Committee.
4. 100% of the faculty will meet or exceed the MCG promotion and tenure criteria for scholarship.

**Target Outcome/Objectives for Achieving Goal 3 (Service):**

1. All faculty will have 10-20% effort assigned to service (including practice) engagements.
2. Provide at least one public health and/or health informatics continuing education program per year.
3. Build service partnerships among the faculty, students, and community by actively engaging the Department of Health Informatics Advisory Committee in the program.