

Keynote Speaker

William Schwab, MD



Dr. Bill Schwab is a professor at the University of Wisconsin, Department of Family Medicine and Director of the Madison Family Practice Residency Program. He is formerly Director of Clinical Operations for the department.

Bill is the recipient of the Baldwin E. Lloyd, MD, Clinical Teacher of the Year Award from the University of Wisconsin Department of Family Medicine and the Educator of the Year from the Wisconsin Academy of Family Physicians. A nationally recognized leader in medical education about the care of children and adults with chronic illness and disabilities, Bill is a frequent speaker and consultant to hospitals, medical schools and community agencies around the country. He was a participant in the Association of American Medical Colleges Working Group on Patient- and Family-Centered Medical Education. He has served as faculty for the American College of Healthcare Executive's seminar, *Patient- and Family-Centered Care: Good Values, Good Business*. He has been a member at the Institute of Family-Centered Care's physician faculty seminars, maternity and newborn intensive care seminars, and the seminars focusing on hospitals providing care to women, children and families. He is an officer of the Board of Directors of the Institute for Family-Centered Care.

Bill's perspective is augmented by his experience as the parent of a child with complex medical needs.

Contact Hours:

This patient- and family-centered care educational activity is approved for four contact hours for registered nurses through MCG Health, Inc., an approved provider of continuing nursing education by the Georgia Nurses Association, an accredited approver by the American Credentialing Center's Commission on Accreditation.

Sponsored by:

Quality and Safety Steering Committee
PFCC and Customer Service Team
Family Services Development
Human Resources Division
Center for Patient- and Family-Centered Care



If you missed your chance to watch MCG Health System's PBS debut on "Remaking American Medicine...Health Care for the 21st Century," you're not too late. DVDs for individual use are available on loan in the lobby following today's seminars. You may also call Cathy Gilbert at 706-721-5733 or contact her via e-mail at cagilbert@mcg.edu if you wish to borrow a copy for individual use.

Staying the Course with Patient- and Family- Centered Care



Tuesday, May 15, 2007
MCG Large Auditorium
First session: 8 a.m. to 12 p.m.
Second session: 1 to 5 p.m.



Staying the Course with Patient- and Family-Centered Care

MCG Health System has been on a long-term journey to incorporate the patient- and family-centered care values throughout our system. It is a commitment that evolves with the changing needs and priorities of our organization and the individuals, families and communities we serve. MCG Health System is committed to providing and enhancing the patient- and family-centered care philosophy within our organization and to find better ways to meet the needs of our patients and families. For our first conference, we will focus on where we started and also, where we want our journey to take us.

Target Audience

MCG Health System faculty, staff, patients and families at all levels and functions should attend, including front-line positions, administrators, clinical, non-clinical and patient advisors.

Conference Objectives

- Promote understanding of patient- and family-centered care and how it can be applied to any area.
- Explore examples of excellence and innovation in patient- and family-centered care programs including policy, practice, education and facility design.
- Understand the roles and importance of collaborating with patient and family advisors.

Tuesday, May 15, 2007

First Session

8 - 8:15 a.m.

Opening Remarks
 Patricia Sodomka
 Senior Vice President, Patient- and Family-Centered Care
 Sandra McVicker
 Senior Vice President, Patient Care Services
 and Chief Nursing Officer

8:15 - 8:45 a.m.

The Birth of Jacob
 Doug Fine
 Director, Organization Development
 and Professional Learning

8:45 - 9:45 a.m.

Keynote Address
 William Schwab, MD
 Professor, Department of Family Medicine
 University of Wisconsin

9:45 - 10:00 a.m.

Break and Poster Session

10:00 - 10:30 a.m.

Reports On Our Success

PFCC in Pediatric Occupational Therapy

Valarie S. Chapman, BS, OT
 Elizabeth Bishop, BS, OT

Choosing to Care

Susan Tyner-Pritchett, RN

Bloodless Medicine and PFCC

Walter Quiller, RN

10:30 - 11:15 a.m.

PFCC at MCG Health System - The Patient's Perspective:
 What Patients and Families Want Staff to Know
 Patient/Family Advisors Panel

11:15 - 11:45 a.m.

The Gift of Jacob
 Doug Fine

11:45 a.m. - 12:00 p.m.

Closing Remarks
 Pat Sodomka

Second Session

1 - 1:15 p.m.

1:15 - 1:45 p.m.

1:45 - 2:45 p.m.

2:45 - 3:00 p.m.

3:00 - 3:30 p.m.

*A Collaborative Approach to the Treatment
 of Mental Health Issues in Multiple Sclerosis*
 Mitzi Joi Williams, MD and Mary Hughes, MD

Mental Health: The Recovery Model with Peer Support
 Scott A. Peebles, Ph.D., Garenth Fenley, CPS
 and Bob Patterson, CPS

PFCC in Pediatric Occupational Therapy

Valarie S. Chapman, BS, OT
 Elizabeth Bishop, BS, OT

3:30 - 4:15 p.m.

4:15 - 4:45 p.m.

4:45 - 5:00 p.m.