



Faculty Town Hall Meeting

September 6, 2001

An update on issues of concern to
the MCG community



Purpose

- Information Exchange
- Strategic Planning
- Operational Coordination
- Quarterly
- Desired Outcome
 - improved communication during period of rapid change



First 90 Days

- Complexity
- Balancing missions
- Reservoir of good will toward MCG
- Inconsistent understanding of MCG's contribution to Georgia
- Strong desire that MCG continue its traditional educational and clinical missions
- Increasing support for expansion of research mission



Current Status

- 170 faculty participated in Early Retirement Program
- Educational programs intact
- Research productivity
 - NIH funding → \$23.7 million (up 17%)
 - Total research funding → \$41.9 million (up 27%)



Current Status, continued

- Completed 1st year of MCG Health, Inc.
 - Volumes increased
 - Operative services improvement project
 - Risk adjusted mortality decreased
 - Patient satisfaction increased
 - Financial performance dramatically improved



The Road Ahead

- Purpose

- To improve health and reduce the burden of illness in society

- Vision

- To be recognized as one of the nation's premier academic health science centers for outstanding education, committed public service, and leading-edge research and scholarship



Strategic and Operational Initiatives

- Recruitment
 - Deans
 - Department Chairs
 - Faculty
 - Vice President for University Advancement
 - Director of Human Resources



Strategic and Operational Initiatives, continued

- Diversity
 - Faculty Recruitment and Development
 - Student Recruitment and Support
- Facilities
 - Wellness Center
 - Phase II Multidisciplinary Research Building
 - Health Sciences Building
 - Cancer Research Building



Strategic Planning

- Overall Responsibility
 - Barry Goldstein, Sr. VP for Academic Affairs
- Education
 - Mike Miller, Associate VP for Academic and Student Affairs
- Clinical (integrated with MCGHI and PPG)
 - Betty Wray, Interim Sr. VP for Clinical Activities/Interim Dean, School of Medicine
- Research
 - Matt Kluger, Vice President for Research/Dean, School of Graduate Studies



Other Planning Areas

- Information Technology
 - Information Technology Executive Committee
- Diversity
 - Diversity Working Group
- Facilities
 - Core Executive Group and Steering Committee of Master Facilities Planning project



Facilities Planning

- Overall Responsibility
 - Michael Ash, Sr. Vice President for Administration and Finance
- New master facilities plan for campus
- Five to ten year horizon
- Addresses buildings, campus, parking, and MCG's relationship to community
- Supports overall strategic plan



Intent of Strategic Planning

- Integrate strategic and facilities master plans to support institutional community's vision for the future
- Prioritize capital and strategic program investments
- Support University System of Georgia planning
- Integrate mission-based management
- This is not an idle, academic exercise



Cancer Initiative

- Short term goal
 - Georgia Cancer Coalition designation as a center of excellence
- Long term goals
 - Reduce cancer mortality
 - Improve quality of life of individuals with cancer
 - Extend uniformly excellent cancer screening, diagnostic, and treatment services to all individuals
 - Achieve National Cancer Institute designation as a comprehensive cancer center



Essential Features of an NCI Cancer Center

- The one common denominator of all successful NCI Cancer Centers is excellence in research
- The foundation of support for the research base is investigator-initiated grants from the NIH and other funding sources that use rigorous peer review



Essential Organizational and Administrative Characteristics

- Cancer Focus
- Institutional Commitment
- Organizational Capabilities
- Facilities
- Center Director
- Interdisciplinary Coordination and Collaboration



More Essentials

- Comprehensive Cancer Center must have reasonable breadth and depth of research activities in these areas:
 - Basic research
 - Clinical research
 - Prevention, control, behavior, and population-based research
 - And, a strong body of interactive research



Shared Resources/Services

- Biostatistics
- Clinical Protocol and Data Management
- Informatics
- Protocol Review and Monitoring System
- Interactions with Private Industry



Cancer Center Strategies

- Build on existing research strengths at MCG
 - Federally funded cancer research: \$2.5 million/year annually
 - Non-federal cancer research: \$2 million/year
- Extend state of the art screening diagnostic and treatment services to population served
- Develop comprehensive health professional and lay education programs
- Collaborate with GMCA and business community to convert research advances into economic development



Cancer Center Status

- Collaboration of Augusta medical community
- Support of Augusta area political, business, and community leadership
- Encouragement from Governor Barnes and GCC Director Russ Toal
- Education and Research committee activities



Research Plan

- **Thematic areas identified**
 - GRA Research Committee
 - “First Wave” requests submitted
 - Plan for 32-35 MD/PhD investigators
 - Must complement program at Emory/Morehouse/Grady
- **Cancer Genomics**
 - Basic biology
 - Radiation Oncology
- **Melanoma Immunotherapy**
- **Gynecologic Oncology/Viral Carcinogenesis**
- **Pediatric Oncology**
- **Research Pathology**
 - Tumor/Tissue Banking Program
- **Surgical Oncology**



Research Facility

- Need 50,000-60,000 square feet of assignable space
- 90,000-100,000 gross square feet
- Administrative support, biotechnology incubator, and public space
- Must be co-located with research cores on MCG campus



Other Issues

- Consultation
- Recruitment of cancer center director
 - Position description
- Develop collaboration with GCC, GRA, and Augusta medical community
- Epidemiology and outcomes research
- Fund raising