

**School of Allied Health Sciences
Strategic Plan
2002-2007**

Mission Statement:

Preparing professional leaders through interdisciplinary academic programs, research, family-centered care, evidence-based clinical practice, and caring faculty devoted to improving the health of the population (Proposed and Adopted, 2004).

Guiding Principles:

- The purpose of this document is to direct and chart the long term evolution of our school. The intentional focus is for school-wide progression with no specific intention to exclude or highlight any individual academic program.
- The default start date for all objectives is summer 2002, the year when the educational, research, and service retreats were conducted, followed by intensive follow-up with school-wide faculty input.
- Stated objectives refer to the associated strategic goal and should be interpreted to compliment institutional and departmental goals.
- Accountability for completing each objective falls on the action group or assigned person.
- Target completion dates for all objectives are intended to be an estimate and should be spelled out by the corresponding action group.
- Decisions made within action groups should be compared to and forwarded in accordance with our mission statement.
- This document requires widespread input and will be distributed throughout our school for feedback to ensure openness, shared governance, and the spirit of teamwork.
- Budgetary considerations include current, projected, and needed funding from various revenue sources.

Professional (Faculty) Development – Strategic Goals

- Facilitate national and international recognition of faculty.
- Recruit and retain quality faculty.

Operational Objectives:

- Improve faculty salaries to allow recruitment and retention of experienced faculty within our disciplines.
- Determine a metric for establishing faculty workloads to include research, teaching, and service.
- Revise promotion and tenure guidelines.
- Establish nonpersonnel budgets to facilitate involvement in professional activities.

Education – Strategic Goals

- Be renowned for effective teaching outcomes and integration of research and service.
- Develop and implement value added programs that reflect job market and allied health workforce needs.
- Partner with other schools within the institution and external to MCG for the advancement of our mission.

Operational Objectives:

- Systematically analyze potential applicant pools and develop marketing plans.
- Identify & collect systematic and consistent data for our targeted benchmarks and outcomes related to education.
- Enhance clinical practice opportunities including training sites for students (i.e., faculty practice, community outreach, Centers of Excellence, interdisciplinary teams).
- Adapt School offerings to reflect current job market (i.e., value added programs, post-baccalaureate certificate programs, specialty training) and allied health workforce needs via innovative professional programs and distance education.
- Facilitate new educational relationships with underserved areas and underrepresented populations (i.e., enhancing our relationship with AHECs).
- Create transfers and articulation agreements with other units in the University System, the Department of Technical and Adult Education, and Academic Common Market institutions that enhance the enrollment and education outcomes for all partners.
- Work collaboratively in achieving common educational goals across disciplines by sharing faculty resources (i.e., teach common content area such as research, common job functions).
- Establish stipends and teaching assistantships to support our SAHS graduate students.
- Expand patient/family-centered care opportunities within the curriculum.
- Provide leadership in development & implementation of graduate level education opportunities in allied health sciences.
- Establish new educational venues with industry and communities to expand career opportunities for graduates.

Research – Strategic Goals

- Develop and enhance the infrastructure to support extramurally funded research.
- Be renowned for excellence in research among the Schools of Allied Health Sciences.

Operational Objectives:

- Develop a research website.
- Develop research programs in MCG thematic research areas that will train doctoral students.
- Submit interdisciplinary grant proposals involving multiple SAHS departments.
- Expand research support personnel, i.e. IRB support, grant writing.
- Be ranked in the top 10 for schools of allied health sciences.
- Initiate school-wide research seminar program.

Service – Strategic Goals

- Sustain an allied health care leadership role in Georgia.
- Guide the professional direction of allied health sciences.

Operational Objectives:

- Establish and implement defined and measurable service benchmarks for the SAHS that are consistent with FADPT criteria.
- Establish and operate a SAHS Practice Plan with outcomes comparable to our peers in similar disciplines/institutions.
- Provide health care and conduct clinical research in the new health science building.
- Offer web-based and traditional educational courses for external value and potential income through continuing education.

Advancement – Strategic Goals

- Increase corporate sponsorship and gift giving for capital projects, endowed chairs, and student scholarships.

Operational Objectives:

- Develop a School Advancement Plan.
- Implement the advancement plan by recruiting alumni, faculty, and business and community leaders to participate actively with the SAHS fundraising activities and committees.
- Develop a base of donors sufficient to meet targets for each phase.