

Access Newsletter



Robert B. Greenblatt, M.D. Library

October - December 2002

Journals at What Cost?

Typically the costs of institutional subscriptions to science, technology, and medicine journals are significantly greater than personal subscriptions. A subscription to *Trends in Neurosciences* is \$165.00 for an individual but \$1106.00 for institutions. A professional membership in the American Society for Biochemistry and Molecular Biology is \$475.00 and *Journal of Biological Chemistry*, *FASEB Journal* and other subscriptions are received at no additional cost; the Greenblatt Library pays \$1500 for online access to *JBC* and \$594.00 for *FASEB Journal*.

For over a decade, annual increases in biomedical print subscriptions have averaged from 8 to 12 percent. MCG is not alone; none of the libraries of the MCG peer or aspirational institutions has remained untouched. Most continuously review their titles, make cancellations of high cost/low use titles, monitor usage, and add online format or move to it exclusively when cost savings are affected.

Might better planning alleviate the problems? A crystal ball could not have predicted the twists and turns around the corner for libraries in the transition period from print to online delivery.

One twist can be demonstrated using the example of the *Journal of the National Cancer Institute* a journal that up until 1999 was free to the Greenblatt Library via the Federal Depository Program. Federal publishing decisions resulting from regulations and amendments to the Paperwork Reduction Act and the Government Printing Office Electronic Information Access Enhancement Act of 1993 (Public Law 103-40) changed the publisher so that *JNCI* can no longer be considered a government publication. The publication of the *JNCI* was transferred to Oxford University Press as a commercial venture.

In order to continue this long-running core-collection subscription, the Greenblatt Library added the *Journal of the National Cancer Institute* to the collections budget as if it were a new acquisition. Our paid subscription began in 2000 for \$235.00 and subsequently went up 16% in the next year.

MCG faculty, staff, and students voiced a strong interest in electronic access to information in prioritized research areas including cancer. For 2002, the Oxford University Press created a "value-added" website, *JNCI Cancer Spectrum*, with a pricing structure for institutions based on size and starting at \$935.00 for medium-sized institutions — the price to continue to receive a journal in print plus online access. In order to conserve our resources and after receiving much campus feedback in favor of online journal delivery, the Greenblatt Library opted for the less expensive online only subscription at \$850.00. Generally online journals are used more frequently by the MCG community than their print counterparts.

JNCI is just one example of a myriad of unpredicted costs. Another publishing twist revolves around brand-name recognition. Spin-off publications of major biomedical journals such as *Lancet*, *Nature*, and *Science* have built-in prestige and immediate subscribers. To add these titles, libraries must either obtain additional funding or cancel other titles costing a comparable amount.

Annually, library resource planning must include candidates for collection additions and cancellation, journal inflation estimates, and strategies for the transition from print to online. These are among the significant challenges of health sciences libraries as they commit to engage in a new world of electronic scholarship.

Gail Anderson

More Ovid Resources Available

OVID@Hand

Ovid@Hand and *A-Z Drug Facts* have been added to the collection of resources available through Ovid. Ovid@Hand is a personal digital assistant (PDA) client that turns your handheld into a research tool.

Here is how it works:

Ovid@Hand complements the library's subscription to the full text Journals@Ovid library. The client allows users to note questions/terms for further investigation later, look up vital drug information on the spot through the *A-Z Drug Facts* database, view selected citations, and browse current tables of contents from journals selected from the convenience of a PDA.

Users can customize reference information that is pushed to their PDAs upon sync by using the MyLibrary web interface. This custom library allows selecting key journals of interest to track routinely, saving citations to custom folders, viewing of citations and full-text, and viewing of search results from terms entered on PDA and

generated upon sync. MCG Ovid users can obtain the OVID@Hand client from the Ovid database menu with a valid registration ID. Attempting to download the client without a registration ID will yield the message: "Your group code has reached the maximum number of registered users."

To obtain an ID call Kristy Stephens, Head, Library Technology Services, 721-9901 or Kathy Davies, Education Coordinator, 721-3443.

OVID@Hand class schedule and registration

<<http://www.mcg.edu/library/Services/classes/schedule.asp>>

Use Requirements

A PC with access to the internet and to MCG's Ovid system. Specifications for the computer hardware are:

Operating system: Windows 95/98/2000/ME or NT 4.0 (Ovid is currently considering product development for MAC OS)

Memory: 8 MB RAM minimum

(64 MB recommended, required for Windows 2000)

Storage: 20 MB available hard disk space for the Palm desktop

Internet browser: Netscape Navigator 4.7 or above, or Internet Explorer 5.0 or above
Handheld/PDA requirements are:
Operating system: PalmOS 3.x or later

Memory: 2 megabyte minimum (Ovid is developing support for PocketPC)

Kristy Stephens

A-Z Drug Facts

The A-Z Drug Facts is provided by Drug Facts and Comparisons and contains data on over 4,500 drugs. Trade names, dosage forms, interaction, indications and contraindications as well as pharmacological action and patient education information is available. The database may be searched by individual drug name or drug class and submit MEDLINE searches on a specific drug or drug information category.

Kathy Davies



Reference Editions U P D A T E

ADEA Official Guide to Dental Schools. (REF WU 19 A238 2002)

Accreditation Manual for Hospitals. (REF WX 15 J74a 2002)

American Library Directory. (REF Z 731 A512 2002-2003)

Bowker Annual of Library and Book Trade Information. (REF Z 731 B67 2002)

Clinical Evidence. (REF WB 102 C641 2002 issue 7)

Directory of Pathology Training Programs : Anatomic, Clinical, Specialized. (REF QZ 22.AA1 D598 2002)

Encyclopedia of Associations. (REF HS 17 E56 2003)

Medical School Admission

Requirements : U.S.A. and Canada. (REF W 19 A238 2002)

State Medical Licensure Requirements and Statistics. (REF W 40.AA1 S796 2003)

Kathy Hamm

Scholarly Publishing and Online Collection Development

When the Greenblatt Library goes online for journal content, is access guaranteed in the future? One answer is provided by HighWire Press from Stanford University. HighWire is the online press choice for a number of biomedical publishers and societies. HighWire has taken actions to “ensure long term access and preservation of online content.” Journal subscribers are guaranteed access to

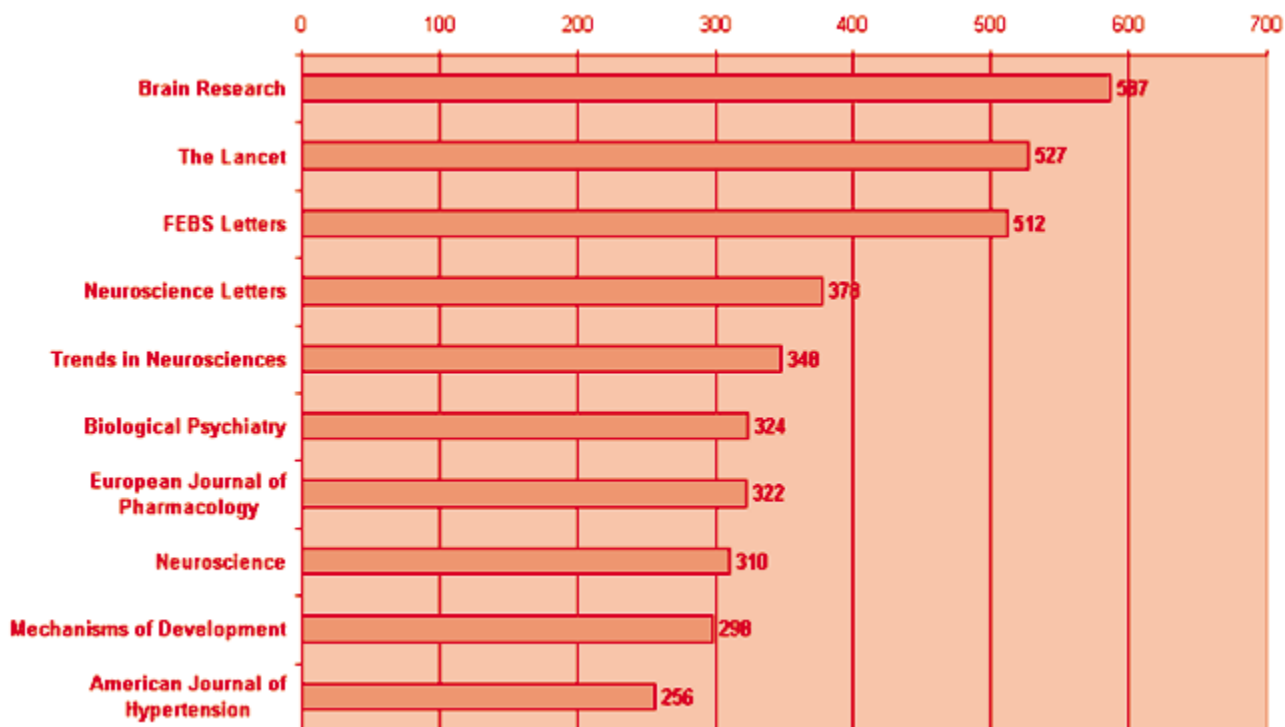
current and previous material. The world benefits from the “free back issues” program provided by many publishers whose business model is cost recovery. Stanford University supports the HighWire Press servers and archives and stores data on magnetic tape according to industry standards. As a backup to the Stanford site, HighWire Press has created a permanent web publishing and access

system called LOCKSS. Not only are there multiple copies of backup storage, but there are actions taken to look for corrupt data and correct it. These steps are in beta testing and will be released as open source to make it feasible for small libraries to preserve their online subscriptions. This project has support from the National Science Foundation and Sun Microsystems. As the Greenblatt Library continues to

make decisions combining institutional priorities and maximum access with fiscal economy, we will be faced with choosing online delivery over print. Part of our decisions will be based on the promise of publishers to provide archives of their content.

Gail Anderson

MCG's Top Ten Usage of Science Direct Journals*



This chart highlights the most-frequently selected full text journals during fiscal year 2002 from the MCG campus and home. MCG faculty, students, and staff enjoy online access to combined print subscriptions of a consortium of Georgia research libraries through ScienceDirect. The informational needs of MCG researchers in the focus areas of cancer, cardiovascular systems, nervous systems, and immune systems are supported by ScienceDirect journals titles.

*Four Cell Press journals statistics were not available

Bookmarking A Homepage: Making Working Links

When the GALILEO URL <<http://galileo.usg.edu>> is typed into the address or location box on an internet browser, the url displayed in the box will be a string of



characters, none of which resemble what is typed.

In order to accurately bookmark GALILEO or some of our other subscribed resources, the bookmark must be changed manually. Bookmarking these sites will work on campus only.

Here's how:

Internet Explorer for Windows

Step 1. While in a site such as GALILEO, select "Favorites" then "Add to Favorites"
Step 2. Select "Favorites" again

and right-click on the bookmark you just made.

Step 3. Select "Properties"
Step 4. Enter the correct URL <<http://galileo.usg.edu>>

Internet Explorer for Macintosh

Step 1. From the "Favorites" menu on the browser, choose "Organize Favorites."
Step 2. Select "New Favorite"
Step 3. In the "Name" field, enter <GALILEO>
Step 4. In the "Address" field, enter <<http://galileo.usg.edu>> <OK>

Netscape

Step 1. Select "Bookmarks" on the Netscape bar; then select "Edit Bookmarks" or "Manage Bookmarks."
Step 2. Pull down "File" menu and select "New Bookmark."

Step 3. Type <GALILEO> in the "Name" box.

Step 4. Type <<http://galileo.usg.edu>> in the "Location (URL)" box. <OK>

A sample of other subscribed resources requiring special URL bookmarking are:

PsycARTICLES

<<http://www.galileo.usg.edu/express?link=zbpa>>

Encyclopaedia Britannica

<<http://www.galileo.usg.edu/express?link=zebo>>

ISI Web of Knowledge

<<http://isiknowledge.com>>

Gail Anderson

Electronic Reserve Service

Just in Time and Just Where You Need It

Faculty now have the option of placing assigned readings online for students to retrieve at any time of the day or night and whether on campus or at home.

The process is similar to placing printed materials on reserve, but has a special Electronic Reserves form to use. The form and guidelines are located at <<http://www.mcg.edu/library/services/ereserves/policy.html>> or by choosing Services and Programs from the library web pages, then Educational Services, then Reserves.

The list of desired articles can be provided to the library and the library will provide the electronic version for \$5 per article; or the electronic image

may be provided by the instructor. The instructor will choose a password to distribute to the students in the class.

The processing of electronic reserves takes longer than processing print reserves; thus the library needs at least two weeks to complete a request. With University holidays, requests for January are needed in early December. Contact Jessica at 1-9909 or Ron at 1-9911 with any questions.

Ron Wirtz



In The Palm Of Your Hand

Beginning with this issue, the Greenblatt Library Access Newsletter will feature a column devoted to handheld computing tips, reviews, peripherals and software discoveries we think will enhance the end user's experience.

Try out these applications

●DBCleaner:

Installing a lot of applications lately? Think you uninstalled that software that wasn't all it was cracked up to be by using the system application? Think again. Corresponding databases are sometimes left behind resulting in a collection of useless databases. Remove those junk files from your handheld device with DBCleaner.

Palm Version 1.0 Freeware available at -

<<http://downloads-zdnet.com/3000-2363-1400188.html>>

More application details, downloads for device types, and upgrades -

<http://www.palmix.itil.com/newpalmix/products/dbclean_home.htm>

●Today 1.6

Tired of having to look to switch between your calendar, to do list, and system time to plan your day? Jealous of those PocketPC users who can view the same information on only one screen? Today 1.6 may be the application for you. Today 1.6 is a customizable application that displays your time, schedule, and to do lists on a single screen in a

similar fashion to PocketPC devices. You can pick up this application for free at -

<<http://www.palmgear.com/software/showsoftware.cfm?sid=80710520020924090155&prodID=38922>>

●AvantGo:

Looking for a web browser for your PDA? The AvantGo browser offers both on and offline browsing and is available as a free download <<http://www.avantgo.com>>. A version is available for many PDA platforms. Plus the library delivers all its PDA pages through the AvantGo channel service for viewing on the AvantGo browser <<http://www.mcg.edu/library/useraids/pdainstructions.html>>.

●EBM Calculator:

Do the abstracts you read present relative risk reduction instead of absolute risk reduction? Do you have to determine the Odds Ratio or NNT yourself? Clinical results are not always reported in the form needed for effective decision making. EBM Calculator derives the needed statistics, including likelihood ratio, predictive value, sensitivity, specificity, NNT and odds ratio from treated and not treated or disease present and absent data. EBM Calculator is available free from the Center for Evidence Based Medicine.

<<http://www.cebm.utoronto.ca/palm/ebmcalc>>

Contributors: Kristy Stephens, Andrew Klosson, Josh Shows, and Kathy Davies

Books Online

Students, faculty, and staff have access to a number of electronic books from the MCG campus and home. To get an up-to-date list from the ePublications database, type <BOOK> in the keyword search box. Books are provided through Greenblatt Library institutional subscriptions, MD Consult, GALILEO, and the free PubMed Bookshelf.

A major clinical textbook, Principles of Internal Medicine, became electronic as Harrison's Online and is updated regularly. Within that site, you have access to drug information from Clinical Pharmacology.

The interactive nature of online books and the search features of the sites make finding discrete

information easy. From GALILEO netLibrary, a book can be checked out virtually for a given amount of time and then returned. Many medical, nursing, and allied health books are in this collection.

Gail Anderson

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Library Hours

Monday–Thursday:
7:30 a.m.–midnight
Friday: 7:30 a.m.–7 p.m.
Saturday: 9 a.m.–5 p.m.
Sunday: noon–midnight

Checkout Policy

Audiovisuals	3 days
Books	4 weeks
Bound Journals	3 days
Unbound Journals	1 day

Phone Numbers

Information	721–3441
Business Office	1–2858
Administration	1–2856
Fax Services	1–6374
Interlibrary Loan	1–6374
Paging Phones	1–3867
Special Collections	1–3444

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<[http://www.mcg.edu/library/about/
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AvantGo Custom Channel Trial Funded

The Library and the Office of Educational Design and Development (OEDD) have partnered to provide a channel for the Library and a channel for OEDD (100 users/per channel). The custom channel offers the Library a way to provide its web content to mobile device users.

The library channel will include access information for library online resources, database users aids, research tool kits, department contact numbers, library liaisons for the campus, online submission forms for services such as mediated searches, interlibrary loan requests, and E-reference, FAQs, and schedules, and

library classroom scheduling. The OEDD channel will include WebCT access information, contact numbers, troubleshooting, and FAQs for students and designers.

To see the latest additions to the library channel:

<[http://www.mcg.edu/library/useraids/
pdainstructions.html](http://www.mcg.edu/library/useraids/pdainstructions.html)>

Your opinion is important! The library and OEDD will be requesting feedback from users at the end of the trial to determine if the campus needs a custom channel and the type of information that users want included.

Kristy Stephens



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